**LEISURE MANAGEMENT (4 years, plus an optional foundation year, Bachelor of Arts)**

*– This program is registered but not yet accredited*

The Leisure Management Program lasts for four years and leads to the Bachelor of Arts degree in Leisure Management. Each academic year is divided into two semesters and there are two intakes per year: October and February.

The program has been designed to provide students with a rigorous academic and wide ranging educational and cultural experience, which will:

* Enable students to develop a thorough understanding of the changing social, cultural, economic and political factors, which impact upon Leisure industries.
* Gives students the opportunity to explore Leisure policy and planning issues and the potential impacts of Leisure in a range of international contexts.
* Encourage students to develop knowledge and practical skills in business management as well as the specialist study of leisure management issues.
* Enable students to develop the ability to cope with change and adapt to new systems and technologies within a tourism environment.
* Acquire through learning a global perspective of Leisure management

The Course Objectives of the program are:

* To provide students with a solid understanding of the Leisure industry which is a very developed market.
* To encourage students to apply the concepts, techniques and principles of leisure to a variety of organizational concepts.
* To enable students to think critically about leisure management problems.
* To enable students to develop the skills necessary for their career and make them understand the political, economical, social and technological factors that affect leisure.

**LEISURE MANAGEMENT**

**PROGRAM STRUCTURE**

|  |  |  |  |
| --- | --- | --- | --- |
| N | Course name and number | Contact hours per week | Number of **ECTS** per semester |
|  | **SEMESTER ONE** |  |  |
| 1 | **Compulsory:**ENG121-The Technique of Writing and Language Studies | 3 | 6 |
| 2 | LEI112 - Introduction to Leisure, Tourism and Hospitality industry | 3 | 6 |
| 3 | LEI111 - The Leisure Environment  | 3 | 6 |
| 4 | CYP111-Cyprus History | 3 | 6 |
| 5 | COM103-Computer Fundamentals I | 3 | 6 |
|  |  |  |  |
| 67 | **Electives: (One of Two)**FRE121-French Language (Beginners)GER121-German Language (Beginners) | 3 | 6 |
|  | **TOTAL****SEMESTER TWO****Compulsory:** | **18hrs** | **36 ECTS** |
|  |  |
| 8 | ENG122 – The Technique of Writing andAdvanced Language Studies  | 3 | 6 |
| 9 | LEI122 - Leisure in Society | 3 | 6 |
| 10 | MAR101-Marketing Principles | 3 | 6 |
| 11 | ACC201-Financial Accounting | 3 | 6 |
| 12 | COM104-Computer Fundamentals II  | 3 | 6 |
| 1314 | **Electives: (One of Two)**FRE122-French Language (Beginners)GER122-German Language (Beginners) | 3 | 6 |
|  | **TOTAL** | **18hrs** | **36 ECTS** |
|  | **SEMESTER THREE** |  |  |
|  | **Compulsory:** |  |  |
| 15 | ENG211 – Speech and Language Practice | 3 | 6 |
| 16 | LEI211 - Leisure Operations Management  | 3 | 6 |
| 17 | LEI212 - Leisure Policy | 3 | 6 |
| 18 | ACC214 – Managerial Accounting | 3 | 6 |
| 19 | HOT211-Industrial Placement (optional)**Electives: (One of Two)** | N/A | 6 |
| 20 | FRE211 – French Language (Intermediate)  | 3 | 6 |
| 21 | GER211 – German Language (Intermediate) |  |  |
|  | **TOTAL** | **15hrs** | **36 ECTS** |
|  |  |  |  |
|  | **SEMESTER FOUR** |  |  |
|  | Compulsory: |  |  |
| 22 | ENG212-Effective Speaking and Advanced Language Practice | 3 | 6 |
| 23 | LEI221-Leisure and Tourism Planning and Development  | 3 | 6 |
| 24 | HUM203-Human Resource Management | 3 | 6 |
| 25 | HUM202-Business Psychology | 3 | 6 |
|  | **Electives: (One of Two)** |  |  |
| 26 | FRE212 – French Language (Intermediate)  | 3 | 6 |
| 27 | GER212 – German Language (Intermediate) |  |  |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  | **SEMESTER FIVE** |  |  |
|  | **Compulsory:** |  |  |
| 28 | LEI311 - Leisure Subcultures  | 3 | 6 |
| 29 | HOT308-Facilities Management | 3 | 6 |
| 30 | LAW311-Business Law | 3 | 6 |
| 3132 | ACC308-Financial ManagementHOT311-Industrial Placement (optional) | 3 N/A | 6N/A |
|  | **Electives (One of Two):** |  |  |
| 33 | GEO201-World Geography | 3 | 6 |
| 34 | BUS301-International Management |  |  |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  |  |  |  |
|  | **SEMESTER SIX**  |  |  |
|  | **Compulsory:** |  |  |
| 35 | LEI321 - Theoretical Perspectives on Leisure | 3 | 6 |
| 36 | LEI322 - Leisure and Technology  | 3 | 6 |
| 37 | HOT301-Convention Management | 3 | 6 |
| 38 | LEI323 - Political Economy of Leisure | 3 | 6 |
|  | **Electives (One of two):** |  |  |
| 39 | EUR201-European Union | 3 | 6 |
| 40 | TOU314- Tourism and the Hospitality Industry |  |  |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  |  |  |  |
|  | SEMESTER SEVEN |  |  |
|  | **Compulsory:** |  |  |
| 41 | HUM406-Managing Organizations | 3 | 6 |
| 42 | TOU411-Tourism & Leisure Management | 3 | 6 |
| 43 | MAR411-Consumer Marketing | 3 | 6 |
| 44 | HUM408-Strategic Management  | 3 | 6 |
| 45 | BUS407-Senior Research Project I | 3 | 6 |
| 46 | HOT411-Industrial Placement (optional)**Electives:** No electives | N/A | 6 |
|  | **TOTAL** | **15hrs** | **36 ECTS** |

|  |  |  |  |
| --- | --- | --- | --- |
|  | SEMESTER EIGHT |  |  |
|  | **Compulsory:** |  |  |
| 47 | HUM413-Small Business Management | 3 | 6 |
| 48 | ACC311-Financial Management & Control | 3 | 6 |
| 49 | HUM315-Intercultural Communication | 3 | 6 |
| 50 | BUS419-Senior Research Project II | 3 | 6 |
| 51 | LEI411 - Landscapes of Leisure and Tourism  | 3 | 6 |
|  | **Electives:** No Electives |  |  |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  |  |  |  |
|  | **FOUNDATION COURSE** |  |  |
|  | **FIRST SEMESTER** |  |  |
| 52 | ENG021 English Grammar | 13 | 0 |
| 53 | ENG022 Reading and Writing | 12 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |
|  |  |  |  |
|  | **SECOND SEMESTER** |  |  |
| 54 | ENG051 English Grammar | 10 | 0 |
| 55 | ENG052 Vocabulary and Comprehension | 10 | 0 |
| 56 | ENG053 Five Star English | 5 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |
|  | **INTENSIVE SUMMER COURSE** |  |  |
| 57 | ENG041 English Grammar | 10 | 0 |
| 58 | ENG042 Vocabulary and Comprehension | 10 | 0 |
| 59 | ENG043 Five Star English | 5 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |

Upon successful Completion of the Program, students are awarded the Bachelor of Arts Degree in Leisure Management.