**EVENTS MANAGEMENT** (**4 years, plus an optional foundation year, Bachelor of Arts)**

*– This program is registered but not yet accredited*

The Events Management Program lasts for four years and leads to the Bachelor of Arts degree in Events Management. Each academic year is divided into two semesters and there are two intakes per year: October and February.

The program has been designed to provide students with a rigorous academic and wide ranging educational and cultural experience, which will:

* Provide a foundation for a management career in the events industry;
* Encourage the development of those intellectual abilities and analytical skills necessary for career development, personal development;
* Enable students to develop the ability to cope with change and adapt to new systems and technologies within a multicultural environment;
* Learn to draw upon the knowledge and experience of others through interacting with their peer group;
* Acquire, through learning, a global perspective of management;

The Course Objectives of the program are:

* To provide students with the necessary knowledge, skills and competencies to manage organizations specializing in the events sector;
* To enable students to apply these concepts, principles and techniques appropriately to a variety of organizational situations;
* To encourage students to think critically and independently about intercultural problems;
* To provide the opportunity, through course related activity, for students to develop the skills and attributes necessary for their career and personal development.

**EVENTS MANAGEMENT**

**PROGRAM STRUCTURE**

|  |  |  |  |
| --- | --- | --- | --- |
| No. | Course name and number | Contact hours per week | Number of **ECTS** per semester |
|  | **SEMESTER ONE** |  |  |
|  | **Compulsory:** |  |  |
| 1 | ENG121 - The technique of writing and language studies I | 3 | 6 |
| 2 | EVE111 - The events Industry  | 3 | 6 |
| 3 | EVE112 - Introduction to the Entertainment Industry | 3 | 6 |
| 4 | CYP111 - Cyprus History | 3 | 6 |
| 5 | COM103 - Computer Fundamentals I | 3 | 6 |
|  |  |  |  |
|  | **Electives: One of the following two** |  |  |
| 6 | FRE121- French (Beginners I) | 3 | 6 |
| 7 | GER121 - German (Beginners I) |  |  |
|  | **TOTAL****SEMESTER TWO** | **18hrs** | **36 ECTS** |
|  |  |
|  |  |
|  | **Compulsory:** |  |  |
| 8 | ENG122 - The technique of writing and Language studies II | 3 | 6 |
| 9 | EVE122 - Introduction to Event Management | 3 | 6 |
| 10 | MAR101 - Marketing Principles | 3 | 6 |
| 11 | ACC201 - Financial Accounting | 3 | 6 |
| 12 | COM104 - Computer Fundamentals II | 3 | 6 |
|  |  |  |  |
|  | **Electives: One of the following two** |  |  |
| 13 | FRE122 - French (Beginners II) | 3 | 6 |
| 14 | GER122 - German (Beginners II) |  |  |
|  | **TOTAL** | **18hrs** | **36 ECTS** |
|  |  |  |  |
|  | **SEMESTER THREE** |  |  |
|  | **Compulsory:** |  |  |
| 15 | ENG211 - Speech and Language Practice | 3 | 6 |
| 16 | EVE211 - Introduction to Sport Management | 3 | 6 |
| 17 | EVE212 – Meeting and Event Management | 3 | 6 |
| 18 | ACC214 - Managerial Accounting | 3 | 6 |
| 19 | HOT211 - Industrial Placement | N/A | 6 |
|  |  |  |  |
|  | **Electives: One of the following two** |  |  |
| 20 | FRE211-French (Intermediate I) | 3 | 6 |
| 21 | GER211 - German (Intermediate I) |  |  |
|  | **TOTAL** | **15hrs** | **36 ECTS** |
|  | **SEMESTER FOUR** |  |  |
|  | **Compulsory:**  |  |  |
| 22 | ENG212 –Effective Speaking and Advanced Language Practice | 3 | 6 |
| 23 | EVE221 - Festival and Event Management | 3 | 6 |
| 24 | HUM203 – Human Resource Management | 3 | 6 |
| 25 | HUM202 - Business Psychology | 3 | 6 |
|  | **Electives: One of the following two** |  |  |
| 26 | FRE212 - French (Intermediate II) | 3 | 6 |
| 27 | GER212 – German (Intermediate II) |  |  |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  |  |  |  |
|  | **SEMESTER FIVE** |  |  |
|  | **Compulsory:**  |  |  |
| 28 | EVE311 –Planning and Management of Events | 3 | 6 |
| 29 | HOT308 - Facilities Management  | 3 | 6 |
| 30 | LAW311 - Business Law | 3 | 6 |
| 31 | ACC308 - Financial Management | 3 | 6 |
| 32 | HOT311 - Industrial Placement**Electives (One of two):** | N/A | 6 |
| 33 | GEO201 Word Geography | 3 | 6 |
| 34 | BUS301 International Management |  |  |
|  | **TOTAL**  | **15hrs** | **36 ECTS** |
|  |  |
|  | **SEMESTER SIX** |  |  |
|  | **Compulsory** |  |  |
| 35 | EVE321 - Events Strategy | 3 | 6 |
| 36 | EVE322 - Venue Management | 3 | 6 |
| 37 | HOT301 - Convention Management | 3 | 6 |
| 38 | EVE323 - Special Event Planning-Project | 3 | 6 |
|  |  |  |  |
|  | **Electives (One of two):** |  |  |
| 39 | EUR201 European Union | 3 | 6 |
| 40 | TOU221 Tourism Planning and Development |  |  |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  |  |  |  |
|  | **SEMESTER SEVEN** |  |  |
|  | **Compulsory:**  |  |  |
| 41 | HUM406 - Managing Organizations | 3 | 6 |
| 42 | TOU411 - Tourism & Leisure Management | 3 | 6 |
| 43 | MAR411 - Consumer Marketing | 3 | 6 |
| 44 | HUM408 - Strategic Management | 3 | 6 |
| 45 | BUS453 - Research MethodsHOT411 - Industrial Placement | 3 N/A | 66 |
|  |  |  |  |
| 46 | **Electives:** There are no electives |  |  |
|  | **TOTAL** | **15hrs** | **36 ECTS** |
|  | **SEMESTER EIGHT** |  |  |
|  | **Compulsory:**  |  |  |
| 47 | HUM413 - Small Business Management | 3 | 6 |
| 48 | ACC311 - Financial Management & Control | 3 | 6 |
| 49 | HUM315 - Intercultural Communication | 3 | 6 |
| 50 | BUS409 - Senior Research Project | 3 | 6 |
| 51 | EVE411 - Contemporary Issues in Events Management | 3 | 6 |
|  | **Electives:** There are no electives |  |  |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  | **FOUNDATION COURSE** |  |  |
|  | **FIRST SEMESTER** |  |  |
| 52 | ENG021 - English Grammar | 13 | 0 |
| 53 | ENG022 - Reading and Writing | 12 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |
|  | **SECOND SEMESTER** |  |  |
| 54 | ENG051 - English Grammar | 10 | 0 |
| 55 | ENG052 - Vocabulary and Comprehension | 10 | 0 |
| 56 | ENG053 - Five Star English | 5 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |

|  |  |  |  |
| --- | --- | --- | --- |
|  | **INTENSIVE SUMMER COURSE** |  |  |
| 57 | ENG041 - English Grammar | 10 | 0 |
| 58 | ENG042 - Vocabulary and Comprehension | 10 | 0 |
| 59 | ENG043 - Five Star English | 5 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |

Upon successful Completion of the Program, students are awarded the Bachelor of Arts Degree in Events Management.