**TOURISM MANAGEMENT (4 years, plus an optional foundation year, Bachelor of Arts)**

*– This program is registered but not yet accredited*

The Tourism Management Program lasts for four years and leads to the Bachelor of Arts degree in Tourism Management. Each academic year is divided into two semesters and there are two intakes per year: October and February.

The program has been designed to provide students with a rigorous academic and wide ranging educational and cultural experience, which will:

* Enable students to develop a thorough understanding of the changing social, cultural, economic and political factors which impact upon tourism industries.
* Gives students the opportunity to explore tourism policy and planning issues and the potential impacts of tourism in a range of international contexts.
* Encourage students to develop knowledge and practical skills in business management as well as the specialist study of tourism management issues.
* Enable students to develop the ability to cope with change and adapt to new systems and technologies within a tourism environment.
* Acquire through learning a global perspective of tourism management

The Course Objectives of the program are:

* To provide students with a solid understanding of the tourism industry.
* To enable students to apply a variety of organizational concepts to the tourism industry.
* To encourage students to think critically about tourism management problems.
* To enable students to develop the skills necessary for their career and make them understand the political, economical, social and technological factors that affect tourism.

**TOURISM MANAGEMENT**

**PROGRAM STRUCTURE**

|  |  |  |  |
| --- | --- | --- | --- |
| N | Course name and number | Contact hours per week | Number of credit units per semester |
|  | **SEMESTER ONE** |  |  |
| 1 | **Compulsory:**  ENG121-The Technique of Writing and Language Studies | 3 | 6 |
| 2 | TOU111-Introduction to Tourism | 3 | 6 |
| 3 | TOU121-The Tourism Industry | 3 | 6 |
| 4 | CYP111-Cyprus History | 3 | 6 |
| 5 | COM103-Computer Fundamentals I | 3 | 6 |
| 6  7 | **Electives: (One of Two)**  FRE121-French Language (Beginners)  GER121-German Language (Beginners) | 3 | 6 |
|  | **TOTAL** | **18hrs** | **36 ECTS** |
|  | **SEMESTER TWO**  **Compulsory:** |  |  |
| 8 | ENG122 – The Technique of Writing and  Advanced Language Studies | 3 | 6 |
| 9 | TOU122 –The Tourist Experience | 3 | 6 |
| 10 | MAR101-Marketing Principles | 3 | 6 |
| 11 | ACC201-Financial Accounting | 3 | 6 |
| 12 | COM104-Computer Fundamentals II | 3 | 6 |
| 13  14 | **Electives: (One of Two)**  FRE122-French Language (Beginners)  GER122-German Language (Beginners) | 3 | 6 |
|  | **TOTAL** | **18hrs** | **36 ECTS** |
|  | **SEMESTER THREE** |  |  |
|  | **Compulsory:** |  |  |
| 15 | ENG211 - Speech and Language Practice | 3 | 6 |
| 16 | TOU222 -Tourism Destinations | 3 | 6 |
| 17 | GEO201-World Geography | 3 | 6 |
| 1819 | ACC214-Managerial Accounting HOT211-Industrial Placement (optional) | 3  N/A | 6  6 |
|  | **Electives: (One of Two)** |  |  |
| 20 | FRE211 – French Language (Intermediate) | 3 | 6 |
| 21 | GER211 – German Language (Intermediate) |  |  |
|  | **TOTAL** | **15hrs** | **36 ECTS** |
|  | **SEMESTER FOUR** |  |  |
|  | Compulsory: |  |  |
| 22 | ENG212-Effective Speaking and Advanced  Language Practice | 3 | 6 |
| 23 | TOU314-Tourism and the Hospitality Industry | 3 | 6 |
| 24 | HUM203-Human Resource Management | 3 | 6 |
| 25 | HUM202-Business Psychology | 3 | 6 |
|  | **Electives: (One of Two)** |  |  |
| 26 | FRE212 – French Language (Intermediate) | 3 | 6 |
| 27 | GER212 – German Language (Intermediate) |  |  |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  |  |  |  |
|  | **SEMESTER FIVE** |  |  |
|  | **Compulsory:** |  |  |
| 28 | TOU321-E-tourism | 3 | 6 |
| 29 | TOU223-Tourism Economics | 3 | 6 |
| 30 | LAW311-Business Law | 3 | 6 |
| 3132 | ACC308-Financial Management  HOT311-Industrial Placement (optional) | 3  N/A | 6  6 |
|  | **Electives (One of Two):** |  |  |
| 33 | TOU224-Alternative Forms of Tourism | 3 | 6 |
| 34 | BUS301-International Management |  |  |
|  | **TOTAL** | **15hrs** | **36 ECTS** |

|  |  |  |  |
| --- | --- | --- | --- |
|  |  |  |  |
|  | **SEMESTER SIX** |  |  |
|  | **Compulsory:** |  |  |
| 35 | TOU322-Tourism Impacts | 3 | 6 |
| 36 | TOU323-Tour Operations Management | 3 | 6 |
| 37 | HOT301-Convention Management | 3 | 6 |
| 38 | TOU221-Tourism Planning and Development | 3 | 6 |
|  | **Electives (One of two):** |  |  |
| 39 | EUR201-European Union | 3 | 6 |
| 40 | TOU324-Sustainable Tourism Development |  |  |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  |  |  |  |
|  | SEMESTER SEVEN |  |  |
|  | **Compulsory:** |  |  |
| 41 | HUM406-Managing Organizations | 3 | 6 |
| 42 | TOU411-Tourism & Leisure Management | 3 | 6 |
| 43 | MAR411-Consumer Marketing | 3 | 6 |
| 44 | HUM408-Strategic Management | 3 | 6 |
| 4546 | BUS453-Research Methods  HOT411-Industrial Placement (optional) | 3  N/A | 6  6 |
|  | **Electives:** No electives |  |  |
|  | **TOTAL** | **15hrs** | **36 ECTS** |
|  |  |  |  |
|  | SEMESTER EIGHT |  |  |
|  | **Compulsory:** |  |  |
| 47 | HUM413-Small Business Management | 3 | 6 |
| 48 | ACC311-Financial Management & Control | 3 | 6 |
| 49 | HUM315-Intercultural Communication | 3 | 6 |
| 50 | BUS409-Senior Research Project | 3 | 6 |
| 51 | TOU421-International Tourism Management | 3 | 6 |
|  | **Electives:** No Electives |  |  |
|  | **TOTAL** | **15hrs** | **30 ECTS** |
|  |  |  |  |
|  | **FOUNDATION COURSE** |  |  |
|  | **FIRST SEMESTER** |  |  |
| 52 | ENG021 English Grammar | 13 | 0 |
| 53 | ENG022 Reading and Writing | 12 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |
|  | **SECOND SEMESTER** |  |  |
| 54 | ENG051 English Grammar | 10 | 0 |
| 55 | ENG052 Vocabulary and Comprehension | 10 | 0 |
| 56 | ENG053 Five Star English | 5 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |
|  |  |  |  |
|  | **INTENSIVE SUMMER COURSE** |  |  |
| 57 | ENG041 English Grammar | 10 | 0 |
| 58 | ENG042 Vocabulary and Comprehension | 10 | 0 |
| 59 | ENG043 Five Star English | 5 | 0 |
|  | **TOTAL** | **25hrs** | **0 ECTS** |

Upon successful Completion of the Program, students are awarded the Bachelor of Arts Degree in Tourism Management.