**HOSPITALITY MANAGEMENT (4 years, plus an optional foundation year, Bachelor of Arts)**

*- This program of study is registered and re-accredited BY CyQAA.*

The Bachelor of Arts degree in Hospitality Management is a four-year program and is re-accredited by the Council of Educational Evaluation Accreditation.

This program of study involves three four-month optional summer periods of industrial placement in leading hotels all over Cyprus.

The overall aims and objectives of this program are to produce graduates, who have the ability, knowledge and skills to become competent managers in a rapidly changing hospitality and tourism industry and to foster an analytical and creative approach to problem solving.

This program will also encourage independent judgment and critical self-esteem. To achieve this, the students will be encouraged to develop:

1. The ability to express and communicate ideas clearly and to demonstrate and extend their own capacity for logical thinking
2. The ability to analyze, evaluate and demonstrate innovative approaches either working independently or as part of an effective team
3. The capacity for diagnostic thinking and effective decision making

To be effective apart from knowledge, managers must acquire a range of abilities and skills. The BA Hospitality Management program is designed to contribute towards the acquisition of these abilities, through the emphasis it places on specific knowledge, key skills and specific managerial competences. In order to produce competent managers, the courses are delivered in a way that the student participation and activity through a wide range of teaching and learning strategies, such as case studies, projects, group assignments, role plays and lectures, are strongly encouraged.

The three four-month periods of industrial placement take place after the end of semesters two, four and six. During the three periods of industrial placement students work and develop their skills in real hospitality environment, learning from more experienced professionals and adapting to industry working conditions. At the first two industrial placements, students are expected to work in lower level positions (kitchen, restaurant and housekeeping), whereas at the last placement they are expected to train in more responsible positions such as front office, marketing, accounting and general management.

There are a number of exciting national and international career opportunities open to our graduates in this fast growing industry: Careers in hotels, commercial catering, and careers involved with tourism in general. Thanks to the three four-month periods of industrial placement our graduates can develop skills in the real hospitality environment, learning from more experienced professionals and adapting to industry working conditions that will enable them to be ready to work and succeed in the hospitality or other business sector. There are two intakes per year: October and February.

**TABLE 2: COURSE DISTRIBUTION PER SEMESTER**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Α/Α** | **Course Type** | **Course Name** | **Course Code** | **Periods per week** | **Period duration** | **Number of weeks/**  **Academic semester** | **Total periods/**  **Academic semester** | **Number of ECTS** |
| **Α’ Semester (30 ECTS)** | | | | | | | | |
|  | Compulsory | Computer Fundamentals I | COM103 | 3 | 55’ | 13 | 39 | 6 |
|  | Compulsory | Food and Beverage Service | HOT116 | 3 | 55’ | 13 | 39 | 6 |
|  | Compulsory | The technique of writing and language studies I | ENG121 | 3 | 55’ | 13 | 39 | 6 |
|  | Compulsory | Introduction to the Hospitality Industry | HOT101 | 3 | 55’ | 13 | 39 | 6 |
|  | Compulsory | Front Office Management | HOT207 | 3 | 55’ | 13 | 39 | 6 |
|  | | | | | | | | |
| **Β’ Semester (28ECTS)** | | | | | | | | |
|  |  |  |  |  |  |  |  |  |
| 1. | Compulsory | Practical Experience in Food and Beverage Service | HOT118 | 3 | 55’ | 13 | 39 | 6 |
| 2. | Compulsory | Financial Accounting for the Hospitality Industry | ACC102 | 3 | 55’ | 13 | 39 | 6 |
| 3. | Compulsory | The technique of writing and language studies II | ENG122 | 3 | 55’ | 13 | 39 | 4 |
| 4. | Compulsory | Sales Techniques and Processes | SAL101 | 3 | 55’ | 13 | 39 | 6 |
| 5. | Compulsory | Marketing Principles | MAR101 | 3 | 55’ | 13 | 39 | 6 |
|  | | | | | | | | |
| **C’ Semester(28ECTS)** | | | | | | | | |
|  | Compulsory | Facilities Management | HOT308 | 3 | 55’ | 13 | 39 | 6 |
|  | Compulsory | Housekeeping Management | HOT206 | 3 | 55’ | 13 | 39 | 6 |
|  | Compulsory | Computer Fundamentals II | COM104 | 3 | 55’ | 13 | 39 | 6 |
|  | Compulsory | Speech and Language practice | ENG211 | 3 | 55’ | 13 | 39 | 4 |
|  | Compulsory | Food preparation lab | HOT117 | 3 | 55’ | 13 | 39 | 6 |
|  | | | | | | | | |
| **D’ Semester(28ECTS)** | | | | | | | | |
| 1. | Compulsory | Effective speaking and Advanced Language Practice | ENG212 | 3 | 55’ | 13 | 39 | 4 |
| 2. | Compulsory | Financial Accounting for the Hospitality Industry | ACC203 | 3 | 55’ | 13 | 39 | 6 |
| 3. | Compulsory | Food and Beverage Management | HOT202 | 3 | 55’ | 13 | 39 | 6 |
| 4. | Compulsory | Animation | HOT208 | 3 | 55’ | 13 | 39 | 6 |
| 5. | Compulsory | Business Law | LAW311 | 3 | 55 | 13 | 39 | 6 |
| Practical Training -Industrial Placement (Optional) | | | HOT311 | During Summer break | | 16 | 40 | 6 |
|  | | | | | | | | |
| **E’ Semester(30ECTS)** | | | | | | | | |
| 1. | Compulsory | Human Relations/Supervisory Development | HUM201 | 3 | 55’ | 13 | 39 | 6 |
| 2. | Compulsory | Food and Beverage Controls | HOT302 | 3 | 55’ | 13 | 39 | 6 |
| 3. | Compulsory | International Management | BUS301 | 3 | 55’ | 13 | 39 | 6 |
| 4. | Compulsory | Financial Management | ACC308 | 3 | 55’ | 13 | 39 | 6 |
| 5. | Elective | French language | FRE121 | 3 | 55’ | 13 | 39 | 6 |
| 6 | Elective | Cyprus History | CYP111 | 3 | 55 | 13 | 39 | 6 |
| Students should choose one of the two electives | | | | | | | | |
| **F’ Semester(30ECTS)** | | | | | | | | |
| 1. | Compulsory | Convention Management and Service | HOT301 | 3 | 55’ | 13 | 39 | 6 |
| 2. | Compulsory | Managing Organizations | HUM406 | 3 | 55’ | 13 | 39 | 6 |
| 3 | Compulsory | International Marketing | MAR201 | 3 | 55’ | 13 | 39 | 6 |
| 4 | Compulsory | Human Resources Management | HUM203 | 3 | 55’ | 13 | 39 | 6 |
| 5 | Elective | French Language | FRE122 | 3 | 55 | 13 | 39 | 6 |
| 6 | Elective | Tourism and Hospitality Industry | TOU314 | 3 | 55 | 13 | 39 | 6 |

Students should choose one of the two electives

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **G’ Semester(36ECTS)** | | | | | | | | | |
| 1. | Compulsory | Hospitality Technologies and Innovation | HOT406 | | 3 | 55’ | 13 | 39 | 6 |
| 2. | Compulsory | Tourism and Leisure Management | TOU411 | | 3 | 55’ | 13 | 39 | 6 |
| 3. | Compulsory | Current Issues in Hospitality Industry | HOT405 | | 3 | 55’ | 13 | 39 | 6 |
| 4. | Compulsory | Strategic Management | HUM408 | | 3 | 55’ | 13 | 39 | 6 |
| 5. | Compulsory | Research Methods | BUS453 | | 3 | 55 | 13 | 39 | 6 |
| 6 | Elective | Microeconomics | ECO101 | | 3 | 55 | 13 | 39 | 6 |
| 7 | Elective | French Language (Intermediate) | FRE211 | | 3 | 55 | 13 | 39 | 6 |
| Students should choose one of the two electives | | | | | | | | | |
| **H’ Semester(30ECTS)** | | | | | | | | | |
| 1. | Compulsory | Small Business Management | | HUM413 | 3 | 55’ | 13 | 39 | 6 |
| 2. | Compulsory | Senior Research Project | | BUS409 | 3 | 55’ | 13 | 39 | 6 |
| 3 | Compulsory | Tourism Planning and Development | | TOU221 | 3 | 55’ | 13 | 39 | 6 |
| 4. | Compulsory | Intercultural Communication | | HUM315 | 3 | 55’ | 13 | 39 | 6 |
| 5. | Elective | Macroeconomics | | ECO201 | 3 | 55 | 13 | 39 | 6 |
| 6 | Elective | French Language | | FRE212 | 3 | 55 | 13 | 39 | 6 |

Students should choose one of the two electives

**FOUNDATION COURSE**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Α/Α** | **Course Type** | **Course Name** | **Course Code** | **Periods per week** | **Period duration** | **Number of weeks/**  **Academic semester** | **Total periods/**  **Academic semester** | **Number of ECTS** |
| **Α’ Semester** | | | | | | | | |
|  | Compulsory | ENGLISH GRAMMAR | ENG021 | 13 | 55’ | 13 | 169 | 0 (NC) |
|  | Compulsory | READING AND WRITING | ENG022 | 12 | 55’ | 13 | 156 | 0(NC) |
| **B’ Semester** | | | | | | | | |
|  | Compulsory | ENGLISH GRAMMAR | ENG051 | 10 | 55’ | 13 | 130 | 0(NC) |
|  | Compulsory | VOCABULARY AND COMPREHENSION | ENG052 | 10 | 55’ | 13 | 130 | 0(NC) |
|  | Compulsory | FIVE STAR ENGLISH | ENG053 | 5 | 55’ | 13 | 65 | 0(NC) |

Upon successful completion of the four-year program, students are awarded the Bachelor of Arts Degree in Hospitality Management.